

# Arts Magnet Building Project Update

**EXTRA!**

## Foundations Come Together for One Final Challenge!



Two major grants have put the Arts Magnet Building Campaign within reach of its \$32 million goal! Contributions of \$3 million from an anonymous Dallas foundation and \$1 million from the **Eugene McDermott Foundation** are a challenge to complete the campaign by December 31, 2007. All new campaign commitments will be matched dollar for dollar by the challenge grants, giving donors recognition and naming rights. These gifts will put the campaign over the top if new and prior donors come together to meet the foundations' challenge.

“This has been an outstanding campaign, particularly given the absence of an historical donor base and limited community awareness of the school’s needs,” said Arts Magnet Building Campaign chairman Nash Flores. “The community response has been overwhelming and as a result, we are confident that the Campaign will meet this final challenge by December 31, in time to see students in their new school by March of next year.”

By mutual agreement of the two donors, the gifts, plus contributions from other friends and family, will be combined to name the large theatre in the new school building after Arts District pioneer:

**P. O'B. MONTGOMERY, JR. M.D. ARTS THEATRE**



Architectural Rendering by Allied Works Architecture

*View of the new Arts Magnet theatre from the corner of Flora and Jack Evans Streets*



The Advisory Board of the Booker T. Washington High School for the Performing and Visual Arts  
P. O. Box 192648 ♦ Dallas, Texas 75219 ♦ 214-468-8642 ♦ 214-468-8676 (fax) ♦ [www.artsmagnet.org](http://www.artsmagnet.org)

***Come Together—Meet the Challenge!***  
*Support the Arts Magnet Building Campaign Today...*

“This challenge will match all gifts from foundations, corporations, individuals, or organizations,” according to Advisory Board Executive Director JoLynne Jensen. “Donors will receive Naming Opportunities at double their actual giving level.”

**The remaining \$2 million must be committed by December 31, 2007.** Gifts do not have to be fully paid as long as donors sign a pledge form indicating payment dates.

Anyone wanting more information is invited to call the Advisory Board at 214-468-8642.



\$1 Million McDermott Challenge Grant

\$2 Million Remaining

\$3 Million Anonymous Gift

**COME TOGETHER**

The Final Push for the Arts Magnet Building Campaign

**Who Was Dr. Philip O’Bryan Montgomery, Jr.?**

When the new Booker T. Washington opens, the 475-seat proscenium theatre will bear a historic name: The P. O’B. Montgomery, Jr. M.D. Arts Theatre. Most students at Booker T. Washington will be too young to know who Montgomery was and many who did know him might not remember why this Dallas physician should be associated with a school for the arts, but if it hadn’t been for Montgomery, the Dallas Arts District might never have existed.



Architectural Rendering by Allied Works Architecture  
*Lobby of P. O’B. Montgomery, Jr. M.D. Arts Theatre*

Montgomery was a pathologist at UT Southwestern Medical Center, and did research for NASA, but it was his administrative expertise that won him chairmanship of the committee to develop the master plan to expand the UT Southwestern campus in 1963. His success there led to his overseeing development of a new medical school in Houston, and planning the campus for the University of Texas at Dallas.

In 1982 city fathers decided Dallas needed an arts district, and Mayor Jack Evans gave the planning job to Montgomery. Booker T. Washington was

already the Arts Magnet High School. Because of Montgomery’s visionary planning abilities, the Dallas Arts District rose around this special school, putting it within easy walking distance of the Dallas Museum of Art, the Meyerson Symphony Center, and other cultural landmarks.

Dr. Montgomery died in 2005, but his name will live on, thanks to generous donors who chose to honor his role in shaping Dallas’ cultural life.

